Descriptions of Downtown Businesses

1. Paradise Music- Musical instrument sales, service, rentals and repairs, trades gear, and has new and used instruments in stock, as well as strings and musical accessories.

[www.Paradisemusicnc.com](http://www.Paradisemusicnc.com)

2. In Your Ear Music Emporium- In Your Ear Music is a privately owned music emporium that includes a smokeshop as well as vape gear. They custom tailor our customer’s shopping experience to their personal needs and style. They carry a variety of merchandise from cd’s to clothing to local and handmade glass blown pipes. In Your Ear Music has proudly been serving Sylva and surrounding communities since 1994.

[www.Inyourearmusic.net](http://www.Inyourearmusic.net)

3. Papou’s Wine Shop- A locally owned shop that has been in business for 9 years. They offer a large selection of wines from around the world. Customers may come in for a bottle to take home, or they can sit and enjoy a glass of wine at our wine bar. Papou’s offers duplicate discounts on cases of wine needed for weddings, and parties, etc. They have regularly scheduled wine tastings and other classes for individuals interested in learning more about wine.

4. Friends of the Library Used Bookstore- This used bookstore offers affordable reading material for all and facilitates public support of the library by selling donated books and other media. Friends of the Library has every genre you can think of, from gardening and cookbooks to sci-fi and western to religion, health and travel. Friends of the Library also has large print books and books on CD and cassette.

5. Harry Alter Books- Harry Alter Books specializes in nonfiction collector’s books. The store holds more than 20,000 books ranging in genres of history, political science, art, architecture, and local genres.

6. Arsenal Artifacts & Prints, Inc.- Arsenal Artifacts & Prints specializes in fine custom framework using the industry’s top of the line materials. From stretch canvas to historical documents, they can frame it all! Arsenal Artifacts is nationally known for their collection of Civil War Relics and stocks prints of artists such as John Paul Strain and John Warr.

7. Survival Pride- Survival Pride is clothing with a Twist of Mystery and History. The designs on clothing that empowers them and stands for what the person believes in!

[www.survivalpride.com](http://www.survivalpride.com)

8. Jackson’s General Store- Jackson’s General Store carries everything you would expect a general store to have, including Carhartt, Pandora jewelry, candy, kitchen gadgets, Yeti coolers, gift items, greeting cards, women’s clothing, Vera Bradley, food items like jams, pickles and jellies, and Tervis Tumblers.

9. Tonic Market- Tonic market is a craft beer and craft wine market where you can buy your craft brews and drink them too! Tonic Market has a bar serving beer and wine, a game room with board games and video games, an outdoor bar/lounge area, and an edible garden.

[www.Tonicdelivers.com](http://www.Tonicdelivers.com)

10. Heinzelmannchen Brewery- Established in 2004, Dieter Kuhn, Certified Braumeister entices your palate and complements what's on your plate by creating Traditional German Ales plus a few other creations! Also handcrafted are non-alcoholic Draft Root Beer and Birch Beer made with organic cane sugar. Local, handmade Soft Pretzels are available for purchase. Feel free to bring in a picnic or take-out from one of our downtown food establishments and play cards, jenga, checkers, chess, etc. Dog and Kid Friendly, we look forward to seeing you soon at Your Gnometown Brewery!

545 Mill Street, Downtown Sylva

828.631.4466

[www.yourgnometownbrewery.com](http://www.yourgnometownbrewery.com)

11. Backstreet Airsoft- Backstreet Airsoft is the ultimate airsoft outfitter as they sell airsoft guns, accessories, military surplus, tactical gear, and sporting goods. Whether you are new to airsoft or are seasoned in battle, airsoft battles are a blast (pun intended) and promote physical activity. Stop by Backstreet Airsoft at 567 Mill Street for all of your airsoft needs.

12. Mad Batter- Mad Batter is located in beautiful downtown Sylva and serves lunch, and dinner Monday through Saturday, and brunch on Sunday. Thursday through Saturday enjoy dinner while watching a free movie. The food is made with love, local and organic ingredients, including local produce and eggs. Enjoy house made sandwiches, wraps, meatless burgers, soups, salads, appetizers, and desserts.

Find them on Facebook to view their upcoming movies: www.Facebook.com/Mad-Batter-Food-Film and visit their website: www.madbatterfoodandfilm.com for a full menu.

13. Melissa’s Backstreet Takeout- Melissa’s Backstreet Takeout offers great food with an Asian flair. This takeout only restaurant is a local hotspot providing simple, fast and fresh food. Find them on Facebook under Melissa’s Backstreet Takeout or on their website [www.Backstreettakeout.com](http://www.Backstreettakeout.com) for a full menu and weekly specials.

14. Livingston’s Photo- Livingston’s Photo does custom framing, digital printing, and passports, as well as carrying décor items, puzzles, prints and collector’s items.

15. Hooker’s Fly Shop- Hooker’s Fly Shop carries fly fishing supplies such as flies, waders, fly rods, and fly fishing accessories. Hooker’s Fly Shop also guides fly fishing trips in the area and in the Smokys. Hooker’s Fly Shop can take you on wade trips, float trips, overnight trips and Hooker’s will provide all of the equipment you need on your adventure!

[www.Hookersflyshop.com](http://www.Hookersflyshop.com)

16. Blackrock Outdoor Center- Blackrock Outdoor Center has all of your outdoor needs. Whether you are going hiking, fishing, playing disc golf, or walking your dog, everything you could need is at Blackrock. Some merchandise includes outdoor gear, fly fishing equipment, men’s and women’s clothing, sandals, hiking boots and shoes, dog accessories, disc golf equipment, tents, packs, sunglasses, water bottles, water purification systems, camelbacks and bladders, maps of the area, maps of hiking trails and fishing spots, informational books, sunscreen, and local tees.

17. The Jewelry Outlet- The Jewelry Outlet buys, sells, and trades jewelry as well as does repairs.

18. Hollifield Jewelers- Hollifield Jewelers is a complete jewelry store owned by a third generation jeweler. Hollifield Jewelers is here for all of your jewelry and service needs. From custom designing jewelry using CAD technology, to laser repairing your eyeglasses, to changing your watch battery, Hollifield Jewelers has all of your jewelry needs and will provide them with exceptional customer service. Hollifield Jewelers also does watch-making, engraving, carries 5 lines of watches and has designer rings, necklaces, and bracelets.

19. Guadalupe Café- Guadalupe Café obtains all available produce, meat and cheese locally from independent farms. They always use local, free-range farm eggs. All dairy, poultry and meats are free of dodgy stuff like artificial flavors and growth hormones, and shrimp and other seafood are sustainably sourced when available. The food is hand-made with wholesome, natural, mostly organic ingredients and love!

[www.guadalupecafe.com](http://www.guadalupecafe.com)

20. Nichol’s House- The Nichol’s House specializes in fine antiques and linens. The inventory is always changing and new treasures arrive all the time.

21. It's By Nature is a contemporary and traditional fine art and craft gallery, featuring the works of more than 170 American artists with a concentration on the Southern Highland Mountain region. We represent artists in the mediums of jewelry, ceramics, woodworking, leather, fiber, glass, paper, photography, original paintings and Giclee reproductions.  We provide art for everyday living and gifts to serve every occasion.  We are 100% American Made and support the preservation of the American craftsmen and quality handmade American craft.

[www.itsbynature.com](http://www.itsbynature.com)

22. Humanite’- Humanite’ carries fun and fashionable women’s clothing, and 10 percent of all sales go to charity. Humanite carries clothing, shoes, jewelry and accessories in a great atmosphere.

[www.shophumanite.com](http://www.shophumanite.com)

23. Innovation Brewing- Innovation Brewing is a small brewpub lucky enough to be nestled into the Tuckasseegee River Valley. We take pride in making the best ales possible to provide this amazing little town with a brewpub to be proud of. We have a large variety of beers available for palates of all preferences. We have 22 house made beers, 10 of which are always around and the rest are always changing and rotating. We also have a delicious house made ginger ale made with fresh organic ginger available for the kiddos or anyone looking for a refreshing non-alcoholic beverage. We offer live music on Saturdays and have a delicious food truck called Cosmic Carryout on premises everyday. Come by and check us out we are certain you'll love it!

Fermentation. Experimentation. Innovation.

[www.innovation-brewing.com](http://www.innovation-brewing.com)

24. City Lights Bookstore- City Lights Bookstore is tucked in the heart of the southern Appalachian Mountains. Our goal is to share the literature of the region with the world, and the world of books with our community.

[www.citylightsnc.com](http://www.citylightsnc.com)

25. City Lights Café- City Lights Café has comfy seating, an outdoor patio and an awesome indie bookstore up above. Their menu offers dairy free options, vegetarian options, hormone free chicken, organic greens, and local goat cheese, seasonal local produce, locally brewed beer including gluten free beer, and locally roasted coffee.

[www.citylightscafe.com](http://www.citylightscafe.com)

26. Evolution Wine Kitchen- Evolution is a restaurant, wine bar, and bottle shop. They sell the infused olive oils and balsamic vinegars that are used in the recipes featured on their menu. Hours are Monday through Wednesday 7 a.m. to 9 p.m. and Thursday through Saturday 7 a.m. to midnight.

[www.evolutionwinekitchen.com](http://www.evolutionwinekitchen.com)

27. Lulu’s On Main- Lulu’s On Main is known for its out of the ordinary eclectic fare, great service, and consistency, provided in an edgy retro atmosphere. Lulu’s menu features favorites like certified Black Angus hand cut steaks, fresh North Carolina seafood, vegetarian tofu stir-fry and pasta ala greque. Southern Living Magazine says, “Lulu’s is our favorite restaurant in the region.”

[www.lulusonmain.com](http://www.lulusonmain.com)

28. Peebles- Peebles is a department store found in many small towns. Peebles is known for their good deals, nice selection, and great customer service!

[www.stagestores.com](http://www.stagestores.com)

29. The Coffee Shop- The Coffee Shop is Sylva’s local hometown diner with great service, great pie and a friendly staff. They have daily specials like turkey and dressing or chicken and dumplings. For pictures of their menu and daily specials, visit their Facebook page.

<https://www.facebook.com/pages/The-Coffee-Shop/225830537427351>

30. SassyFrass Consignment- SassyFrass Consignment has an enormous variety of antiques and home goods as well as funky jewelry and treasures.

<https://www.facebook.com/sassyfrassconsignment>

31. Eric’s Fresh Fish Market- Eric’s Fresh Fish Market provides fresh fish that you can buy and eat with confidence for your weekend meals. The seafood is provided by Inland Seafood of Atlanta who also supplies seafood to Whole Foods, Earth Fare, Publix and Kroger.

[www.ericsfreshfishmarket.com](http://www.ericsfreshfishmarket.com)

32. Signature Brew Coffee Company- Signature Brew Coffee Company is a local favorite whose menu has coffee, beer, wine, and desserts, as well as gourmet sandwiches and meals all served in a lovely home-like and welcoming atmosphere.

33. Motion Makers Bicycles of Sylva is a retail and full-service bike shop providing an unmatched experience to the customer in their pursuit of bicycle buying and riding in western NC .  Come see us at 36 Allen Street or call us at 828 586-6925.

[www.motionmakers.com](http://www.motionmakers.com)

34. B&B Gifts and Interiors- B&B Gifts and Interiors carries gifts for all ages including lotions, candles, jewelry and some Western Carolina University things. Some of their top brands are Lilly Pulitzer, Melissa & Doug, Mud Pie, Tripp Candles, and Aspen Bay Candles.

<https://www.facebook.com/pages/B-B-Gifts-and-Interiors/206792182696535>

35. Jackson County Chamber of Commerce- The Jackson County Chamber of Commerce serves as the driving force behind the county’s prosperous and diverse business community. At 450 members and growing, the Chamber’s mission is to “Improve the welfare and quality of life of Jackson County citizens through smart economic growth.” The chamber is located at 773 West Main Street in the historic Hooper House in downtown Sylva. Also located in the Hooper House is the Jackson County Visitor Center and the Heritage Gallery. Chamber hours are Monday through Friday 9:00 a.m. to 5:00 p.m.

36. Dodie Auction- Whether you live here or you're just visiting, you can't go to downtown Sylva, NC without stopping by Dodie's Store. Visit Dodie's Store and Auction to find great antiques and treasures.  Visit her facebook page to watch for upcoming auctions and events.

[www.dodieallen.com](http://www.dodieallen.com)

37. Blue Ridge Inn- The Blue Ridge Inn has been recently renovated and excels in customer service. Whether your TV remote needs new batteries or you need directions around the beautiful town of Sylva, the employees are there to help! The Blue Ridge Inn is one of the only hotels in the area that is pet friendly and is located conveniently in downtown Sylva.

38. Dixie Mae (aka Finders Keepers ) is a Vintage Market with an eclectic flair filled with Antiques and Vintage Treasures for your Unique Home,  Garden and Gift.